

Course Outcomes

B.Com. I (CBCS)

(Revised as per NEP 2020)

Financial Accounting Paper I & II

After completing this course students will able

- To know basic concepts of accounting, accounting process/cycle
- To acquaint with skill of recording transactions related to amalgamation of partnership firm.
- To apply skills of accounting for consignment transactions.
- To make use of knowledge and skill for accounting of professionals.
- To acquaint with skill of recording transactions related to single entry system.
- To apply skills of accounting for conversion of partnership firm into a limited company.
- To make use of knowledge and skill for accounting of branches.
- To understand the knowledge about computerized accounting.

Principles of Marketing Paper I & II

After completing this course students will able

- To know various marketing concepts, basics of marketing and assess consumer behaviour.
- To understand rural market, rural consumers and enlighten about various recent trends and development in marketing.
- To understand four basic elements of i.e. Product, Price Promotion, Place (4Ps of Marketing) armed with various Skills about branding, labeling and advertisement.
- To know about management of retailing operations and changing scenario of retail business in India.

Management Principles & Applications Paper I & II

After completing this course students will able

- To get an idea about the basic managerial process and planning works in real life
- To develop decision making skills to evaluate various alternatives and situations.
- To acquaint with the knowledge of organizing various resources.
- To understand the concepts of authority and process of delegation of authority.
- To understand importance of proper direction and to develop their communication skill.
- To get an idea about motivation concept and theories
- To develop their leadership skill
- To understand and utilize techniques of coordination and control

Insurance Paper I & II

After completing this course students will able

- To gain basic knowledge of principles and practice of insurance and life insurance.
- To enable the students to know the fundamentals of Insurance.
- To give exposure to the students about life insurance products, Procedural part and life insurance business in India.
- To enables the students to know the fundamentals of General Insurance.
- To give exposure to the students about general insurance, procedural part, general insurance business and FDI in insurance in India.
- To learn the importance, types, conditions & procedure to take general insurance like marine, fire and accidental Insurance.

Micro Economics Paper I & II:

After completing this course students will able

- To get knowledge of Micro Economic concepts and inculcate an analytical approach to the subject matter.
- To apply tools of consumer behavior and firm theory to business situation.
- To arouse the students interest by showing the relevance and use of various economic theories.
- To apply economic reasoning to solve business problems.
- To apply tools of consumer behavior and firm theory to business situation.
- To understand the concept of demand and demand forecasting.
- To acquaint students with the concept of cost of production and revenue.

English for Business Paper I & II:

After completing this course students will able

- To inculcate human values among the students through poems and prose.
- To improve the language and business competence of the students.To acquaint students with communication skills.
- To inculcate human values among the students through poems and prose.
- To improve the language and business competence of the students.
- To offer relevant and practically helpful pieces of prose and poetry to students so that they not only get to know the beauty and communicative power of English but also its practical application.
- To acquaint students with communication skills.